

**2013 Integrated Energy Policy Report Staff Workshop  
California Economic and Demographic Outlook  
January 24, 2013**

**Purpose:** This workshop convenes economists, forecasters, and business representatives to discuss California's economic and demographic outlook. The information will be used to better understand the economy's potential effect on energy use and environmental planning in California over the next decade.

**Overview:** The first panel addresses questions about California's overall economic trends and their effects on California's future employment patterns. The second panel provides a business and industry perspective on the state's economic climate and changing demographics. The third panel addresses demographic trends and changes affecting California's population. Each panel will be moderated and include an opportunity for questions from the audience.

**Location:** 1516 9<sup>th</sup> St., Sacramento, CA, Hearing Room A  
<http://www.energy.ca.gov/commission/directions.html>

### **Schedule**

**9:00 Introduction** – Opening Comments and Workshop Goals

**9:10** California's Economy and Energy Use  
Chris Kavalec, California Energy Commission

#### **9:20 Panel 1**

##### **Factors Affecting California's Economy Now and in the Decade Ahead**

Moderator: Brad Williams, Capitol Matrix Consulting

##### Panelists

- Eduardo Martinez, Moody's Analytics
- Jim Diffley, IHS Global Insight, Inc
- Jerry Nickelsburg, UCLA Anderson Forecast
- Jeffrey Michael, University of the Pacific Business Forecasting Center

Questions from the Audience

#### **10:50 Panel 2**

##### **Economic Prospects for California Business and Industry**

Moderator: Brad Williams, Capitol Matrix Consulting

##### Panelists

- Mike Rossi, Governor's Senior Advisor on Jobs and Business Development
- Jack Stewart, California Manufacturers and Technology Association
- Robert Raymer, California Building Industry Association
- Gina Grey, Western States Petroleum Association
- Anne Smart, Silicon Valley Leadership Group
- Loren Kaye, California Foundation for Commerce and Education

Questions from Audience

**12:20 - 1:30 Lunch Break**

**1:30 Panel 3**

**California's Changing Demographics**

Moderator: Jon Haveman, Bay Area Council Economic Institute

Panelists

- Hans Johnson, Public Policy Institute of California
- Jon Stiles, California Census Research Data Center
- Bill Schooling, Department of Finance
- Simon Choi, Southern California Association of Governments

Questions from the Audience

**3:00 Public Comments**

**3:15 Closing Remarks**